MVJ College of Engineering, Bengaluru

(An Autonomous Institute)

Affiliated to VTU, Belagavi

Approved by AICTE, New Delhi

Recognised by UGC with 2(f) & 12 (B)

Accredited by NBA & NAAC

Karnataka-Uttarakhand Companionship
(Organized by EBSB Cell & IQAC, MVJCE)

The Ek Bharat Shreshth Bharat initiative is a cultural exchange program launched by the Government of India with the aim of promoting a deeper understanding and appreciation of the rich cultural diversity that exists across the country. The phrase "Ek Bharat Shreshth Bharat" translates to "One India, Best India," and the initiative seeks to foster a sense of unity and national integration among the people of India.

A similar **Activity on "Awareness on Jalshakti abhiyan in Uttarakhand"** was organized by EBSB Cell & IQAC, MVJCE on 20-04-2024.

Date of the Activity	20-04-2024
Category of the Activity	Jal Shakti Abhiyaan
Title of the Activity	Awareness on Jalshakti abhiyan in Uttarakhand
Total Number of students participated	60

The Jal Shakti Abhiyan (JSA) is a nationwide campaign initiated by the Government of India to address water scarcity and promote sustainable water management practices. This campaign is particularly crucial for Uttarakhand, a state known for its rich natural water resources but facing challenges of water management due to increasing population, tourism, and climate change.

Few snapshots of the activity are highlighted as follows.

Presentation on Awareness on Jalshakti abhiyan in Uttarakhand

The event aimed at raising awareness about the Jal Shakti Abhiyan (JSA) among engineering students, highlighting the importance of water conservation and sustainable water management practices. It was conducted under the Ek Bharat Shreshtha Bharat (EBSB) initiative, which seeks to promote national integration and a deeper understanding of India's diverse cultural and environmental heritage.

Awareness events on the Jal Shakti Abhiyan are crucial for engineering students as they provide comprehensive knowledge on water conservation and management, enhancing academic learning with practical insights. These events equip students with practical skills in water conservation techniques and improve their problem-solving abilities for real-world water management issues. By encouraging creative solutions and inspiring project development and research, these events foster innovative thinking. They also promote advocacy for water conservation within communities and motivate students to participate in community-based projects, enhancing their sense of social responsibility. Additionally, these events offer valuable networking opportunities with experts and professionals, facilitating peer learning and idea exchange. Promoting sustainable practices among future professionals, such events contribute significantly to long-term environmental and ecological health. They also enhance students' understanding of national water policies, encouraging active participation in policy support and implementation. Overall, these events aid in personal development by fostering leadership skills and a sense of ethical responsibility towards environmental conservation.

Outcome of the event:

The Ek Bharat Shreshth Bharat initiative inspires our students to embrace unity in diversity. This activity significantly enhanced their understanding of water conservation and sustainable management practices. It equipped students with practical skills in water conservation techniques and inspired several innovative projects. The event also motivated students to engage in community-based water conservation activities and advocate for sustainable practices. Networking opportunities with experts and peers facilitated future collaborations and professional growth. Additionally, students developed a better understanding of national water policies and a commitment to environmental conservation. Overall, the event effectively educated and empowered students to contribute to sustainable water management efforts, aligning with the goals of the Jal Shakti Abhiyan.